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John M. Capozzi is an accomplished entrepreneur with a distinguished history in corporate America. He is currently president of JMC Investment Partners, LLC, a firm that specializes in raising capital and assisting in the strategic growth of companies using traditional and non-traditional marketing activities.

He was the founder, of US Helicopter, which initiated service as a joint venture with American Airlines, Continental Airlines and Delta Airlines. His initial Chairman was Robert Crandall, the former Chairman of American Airlines. When Crandall moved on to take a position in another air related firm, He hirede Dean Borgman, the fomer chairman of Sikorsky to run US Helicopter. He took this firm public.

He was also the founder of Private Sale Partners that then became US Realty. It was an IT based real estate firm. Its initial partnership was with Realogy (Century 21, Coldwell Banker, ERA, Sotheby's and others), the largest real estate company in America.

Mr. Capozzi has started over 20 new businesses in a variety of industries. He is also considered an expert in programs to raise funding for non-profit organizations and is credited with the assistance in building the Points of Light Foundation which was chaired by President George H.W. Bush (41) and his friend, Raymond Chambers (former chairman of Wesray).

Mr. Capozzi has a military background having served during the Vietnam War. He was counsel and an advisor to various veteran support organizations including an advisor to The National Defense Radio program, ,the DOD, and various senior United States military leaders. Further, he is an advisor to the Navy Seal Tampa Bay Frogman Swim program. Additionally, he has worked for eight years to help prevent veteran suicide, and has worked with celebrity, Tom Hanks, to assist in the development of programs for the Hidden Heroes initiative. This is a non-profit support organization started by the Elizabeth Dole Foundation for the care givers of our nations disabled veterans.

Mr. Capozzi started a retail food company with a personal investment of \$500,000, and brought in major investors such as John Akers, then Chairman of IBM, Dick Munro, then Chairman of Time Inc, Peter Rogers, former Chairman of Nabisco, and several others of similar backgrounds. The company achieved distribution in 67,000 stores and other locations within 12 classes of

trade with sales of over \$50 million in five years. He sold the company to one of the nation's largest food conglomerates.

Mr. Capozzi also formed Communications Corporation of America; a company credited with creating the first "affinity credit card" for non-profit cause marketing. The company achieved distribution of over 10 million credit cards in its first three months and was bought by its telecommunications partner for \$4 million.

Mr. Capozzi began his corporate career at American Airlines. During his eight years with American he was promoted eight times and finished as a senior director in the corporate headquarters marketing group. Mr. Capozzi then became an officer for a division of Midland Bank (an international bank based in London). Over the next five years he was promoted five times, ultimately running, as its CEO, its multi- million-dollar profit center. He is credited with growing that business over 500% during his management.

Mr. Capozzi has served on the boards of various organizations, corporations and colleges, such as the board of the Business School at Fairfield University for eight years and the board of the Enterprise Center at Yale University. He served for six years on the board of Greens Farms Academy, a K-12 private school in Westport, CT. He has also served as a board member of the National Peace Garden Foundation, chaired by former President George H. W. Bush.

For 14 years he held a position on the board of a joint venture between the Government of Israel and the US government dedicated, amongst other things, to helping Israel become economically independent.

He was a member of the Organizing Committee of the highly successful Presidents' Summit for America's Future which was chaired by President George H. W. Bush and Former Secretary Colin Powell. This event evolved into the organization now called America's Promise, The Alliance for Youth. Mr. Capozzi has been mentoring high-risk-inner-city risk children since 1997

Mr. Capozzi joined forces with former United States Surgeon General C. Everett Koop to create the World Organization for Science and Health, a 501(c) (3) non-profit organization, and wrote the marketing plan for "The Smoke Free Society" campaign headed by the U.S. Surgeon General. He appeared on The Today Show and Good Morning America to promote that campaign. He also conceived and funded the "Shape Up America" campaign for the US Surgeon General. He launched that campaign at the White House with Mrs. Hillary Clinton and with National TV coverage when Bill Clinton was President.

Mr. Capozzi is also an accomplished author having written TWELVE books and received SEVEN literary awards for excellence. His first book, *Why Climb the Corporate Ladder When You Can Take the Elevator?* was published in 2000. He then published *If You Want the Rainbow, You Gotta Put Up with the Rain* which chronicles business lessons learned throughout his career in corporate America. His book, *A Spirit of Greatness; Stories from the Employees of American Airlines*, was written at the request of the chairman of American Airlines. His book *Get a Grip*

was written in association with Golf Digest. *A Spirit of Golf: Stories from Those Who Love the Game* was written for the president of the PGA of America. His book, *Getting It Done*, is a reference tool for success in business and life, and identifies how he received 13 corporate promotions in 13 years. His book *America At Risk* is his first novel about how vulnerable America is to a terrorist attack. and his second novel, *Payback*, is a story about WWII, the Holocaust, and how the Mossad dealt with a Nazi collaborator. His book, *How I Prevented Major Surgery* is about how he used aqua therapy to solve a massive back problem and avoid surgery. His book, *The Teller*, is about bank fraud, his book, *Coping With Early-Stage Dementia* is about helping people with early-stage dementia or early-stage Alzheimer's or simply a loss of memory from old age. *The Shadow Warrior* is about bringing terrible criminals to justice. And *The Shadow Warrior TWO* is a continuation of the exciting actions of a CIA operative to bring terrible criminals to justice.

Mr. Capozzi is also credited with the creation of the highly successful Mini-Book premium concept, allowing corporate sponsors to give away mini versions of his business books to highly targeted customers. Over 15 million copies of his mini-books and hard cover books are in distribution. In his book *Getting It Done*, he identifies how he obtained \$10 million in a single year using his mini-book concept.

In addition to his business activities, Mr. Capozzi has been a keynote speaker for various business organizations such as the National Alliance of Sales & Marketing Executives, Ronald McDonald House, and various universities. He has been interviewed for radio and television about his success, how to be promoted in corporate life, and how to start companies. Mr. Capozzi has appeared on a variety of TV shows including the Today Show and Good Morning America. He was a professional Skier, marathon runner, and was the youngest Eagle Scout in the history of New York State.